

MICHAEL ZETLIN EXAMINES EVOLVING MIDTOWN MARKET AT COMMERCIAL OBSERVER'S 3rd ANNUAL MIDTOWN FORUM

(New York – June 26, 2018) Michael Zetlin, a co-founding partner at [Zetlin & De Chiara LLP](#), will lead a panel of New York real estate leaders who will share their perspectives on key issues on Midtown development and at *Commercial Observer's 3rd Annual Midtown Forum* on Thursday, June 28, 2018 in Manhattan.

Zetlin will moderate a panel entitled “The State of Midtown: Renovations, Relocations and Rebuilding.” Topics to be explored range from a broad outlook on the state of the Midtown market with growing competition from less expensive options like Hudson Yards and Downtown, to more specific idea, such as: how rezoning has impacted Midtown; current challenges and opportunities faced by owners and developers; who is renovating properties and other sales activity; and what Midtown is doing to continue to attract new tenants. Zetlin will encourage panelists to share their respective visions for the developing neighborhood and drive a discussion surrounding their current projects.

The panelists will include: **David A. Falk**, President New York Tri-State Region, Newmark Knight Frank; **Kenneth Fisher**, Partner, Fisher Brothers; **Marc Holliday**, Chief Executive Officer, SL Green Realty Corp.; **Robert T. Lapidus**, President and Chief Investment Officer, L&L Holding Company, LLC; and **Scott Rechler**, Chairman & CEO, RXR Realty LLC.

For more information about the panel, or to register, please visit:
<https://commercialobserver.com/events/3rd-annual-midtown-forum/> .

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About Zetlin & De Chiara

[Zetlin & De Chiara LLP](#), a leading construction law firm, provides sophisticated legal counsel and business advice to real estate owners, developers, institutions, design professionals, contractors, and other parties involved in construction projects in the United States and internationally. Many of its attorneys have direct experience with construction and design issues through their work as in-house construction counsel, education and training as architects and engineers, and by earning LEED accreditation. The firm provides counsel throughout the planning, design, and construction process — from drafting and negotiating contracts to advising on risk management strategies. Zetlin & De Chiara represents clients in litigation and alternative dispute resolution, and also advises on business formation, licensing and corporate issues.

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