

PRESENT

September

14

# PROTECTING PROFITABILITY: PRESENTING PERSUASIVE CLAIMS ON PUBLIC PROJECTS WITHOUT RUNNING AFOUL OF THE FALSE CLAIMS ACT

## SPECIAL ECONOMIC FORECAST



**Rosemary Scanlon**  
Director of Academic Affairs  
NYU Schack Institute of Real Estate

Hear from one of New York's leading economists on the current state of the economy, with implications for the public market.

## THE EXPERTS



**Mauro Lapetina**  
Managing General  
Counsel, DASNY



**Jayne Czik**  
Acting General Counsel  
MTA Capital Construction



**Steve Santoro**  
Assistant Executive  
Director of Capital  
Planning & Programs  
NJ Transit



**Frank J. Giunta**  
Senior Vice President  
and Managing Director  
Hill International



**Michael S. Zetlin**  
Founding Partner  
Zetlin & De Chiara LLP

**WHEN:** Tuesday, September 14, 2010  
8:00am - 10:00am

**WHERE:** McGraw-Hill Conference Center, 50<sup>th</sup> Floor  
1221 Avenue of the Americas  
New York, NY 10020

**COST:** Complimentary

Everyone knows that public sector projects must be effectively managed to reduce risk, minimize change orders and avoid claims. But are you sure that your firm's investment is fully protected should changes occur or claims arise?

Learn the answer in this 90-minute intensive seminar conducted by leading attorneys, claims specialists and public agency representatives. Armed with the most current strategies, you will be better positioned to make your project profitable and ensure that submitted claims or change orders meet approval criteria the first time they are processed.

## WHO SHOULD ATTEND

- Real Estate Professionals: Owners, Developers, Builders
- Design Professionals: Architects, Engineers, Contractors
- Construction Professionals
- Legal and Financial Professionals

## WHAT YOU WILL LEARN

- Keys to Presenting Successful Claims
- Preemptive Strategies to Avoid Being Blindsided by the False Claims Act
- Capitalize on Public Works Opportunities
- Managing Risk on Low Bids
- Change Order Trends on Low Bids